

WIRRED

Walkers Institute for Regenerative
Research Education and Design

CONNECT | RECONNECT

WIRRED Privacy Policy

Last Updated: 23.06.20

The WIRRED website, is accessible at www.wirred.org, one of our main priorities is the privacy of our visitors. This Privacy Policy document contains types of information that is collected and recorded by WIRRED and how we use it.

If you have additional questions or require more information about our Privacy Policy, do not hesitate to contact us through email at info@wirred.org.

This privacy policy applies only to our online activities and is valid for visitors to our website with regards to the information that they shared and/or collect in WIRRED. This policy is not applicable to any information collected offline or via channels other than this website.

Who We Are

Walkers Institute for Regenerative Research, Education and Design (WIRRED) is a not-for profit think tank, research centre and consultancy dedicated to regenerative agroforestry practices. We are committed to climate smart strategies which demonstrate that ecosystem-based mitigation and adaption offer tremendous opportunities in achieving climate resilience.

WIRRED offers nature base solutions geared towards building habitat, increasing biodiversity, and sequestering carbon, while reconnecting people to nature through eco agritourism and educational experiences.

The organization believes that successful regenerative development requires a multi-sector network that includes the private sector, public sector, academia, and the community. At the centre of these partnerships is one common focus - a shared love for people, equity, equality and the environment.

Our website address is: www.wirred.org.

What personal data we collect and why we collect it

Consent

By using our website, you hereby consent to our Privacy Policy and agree to its terms.

Information we collect

The personal information that you are asked to provide, and the reasons why you are asked to provide it, will be made clear to you at the point we ask you to provide your personal information.

If you contact us directly, we may receive additional information about you such as your name, email address, phone number, the contents of the message and/or attachments you may send us, and any other information you may choose to provide.

When you register for an Account, we may ask for your contact information, including items such as name, company name, address, email address, and telephone number.

Comments

When visitors leave comments on the site we collect the data shown in the comments form, and also the visitor's IP address and browser user agent string to help spam detection. An anonymized string created from your email address (also called a hash) may be provided to the Gravatar service to see if you are using it. The Gravatar service privacy policy is available here: <https://automattic.com/privacy/>. After approval of your comment, your profile picture is visible to the public in the context of your comment.

Media

If you upload images to the website, you should avoid uploading images with embedded location data (EXIF GPS) included. Visitors to the website can download and extract any location data from images on the website.

Cookies and Web Beacons

Like any other website, WIRRED uses 'cookies'. These cookies are used to store information including visitors' preferences, and the pages on the website that the visitor accessed or visited. The information is used to optimize the users' experience by customizing our web page content based on visitors' browser type and/or other information.

If you leave a comment on our site you may opt-in to saving your name, email address and website in cookies. These are for your convenience so that you do not have to fill in your details again when you leave another comment. These cookies will last for one year.

If you visit our login page, we will set a temporary cookie to determine if your browser accepts cookies. This cookie contains no personal data and is discarded when you close your browser.

When you log in, we will also set up several cookies to save your login information and your screen display choices. Login cookies last for two days, and screen options cookies last for a year. If you select “Remember Me”, your login will persist for two weeks. If you log out of your account, the login cookies will be removed.

If you edit or publish an article, an additional cookie will be saved in your browser. This cookie includes no personal data and simply indicates the post ID of the article you just edited. It expires after 1 day.

How we use your information

We use the information we collect in various ways, including to:

- Provide, operate, and maintain our website
- Improve, personalize, and expand our website
- Understand and analyse how you use our website
- Develop new products, services, features, and functionality
- Communicate with you, either directly or through one of our partners, including for customer service, to provide you with updates and other information relating to the website, and for marketing and promotional purposes
- Send you emails
- Find and prevent fraud

Log Files

WIRRED follows a standard procedure of using log files. These files log visitors when they visit websites. All hosting companies do this and a part of hosting services' analytics. The information collected by log files include internet protocol (IP) addresses, browser type, Internet Service Provider (ISP), date and time stamp, referring/exit pages, and possibly the number of clicks. These are not linked to any information that is personally identifiable. The purpose of the information is for analyzing trends, administering the site, tracking users' movement on the website, and gathering demographic information.

Embedded content from other websites

Articles on this site may include embedded content (e.g. videos, images, articles, etc.). Embedded content from other websites behaves in the exact same way as if the visitor has visited the other website.

These websites may collect data about you, use cookies, embed additional third-party tracking, and monitor your interaction with that embedded content, including tracking your

interaction with the embedded content if you have an account and are logged in to that website.

Third-Party and Plugins Privacy Policies

WIRRED's Privacy Policy does not apply to other websites or the policy of the Plugins used. Thus, we are advising you to consult the respective Privacy Policies of these third-party servers for more detailed information. It may include their practices and instructions about how to opt-out of certain options.

Here is a list of the Plugins used on the WIRRED website: Elementor Pro, Elementor, JetElements for Elementor, Jet Fix Framework URL, Jetpack by WordPress.com, Jupiter X Core, PlugnPay Gateway for WooCommerce, Premium Addons for Elementor, Premium Addons for Elementor, Premium Addons PRO, Raven, Checkout Field Editor for WooCommerce, WooCommerce Custom Product Addons (Free), WooCommerce Customizer, WooCommerce Direct Checkout, Follow-up emails, WooCommerce Name Your Price, WooCommerce, Smush Pro, WPMU Dev Dashboard.

You can choose to disable cookies through your individual browser options. To know more detailed information about cookie management with specific web browsers, it can be found at the browsers' respective websites. [What Are Cookies?](#)

Children's Information

Another part of our priority is adding protection for children while using the internet. We encourage parents and guardians to observe, participate in, and/or monitor and guide their online activity.

WIRRED does not knowingly collect any Personal Identifiable Information from children under the age of 13. If you think that your child provided this kind of information on our website, we strongly encourage you to contact us immediately and we will do our best efforts to promptly remove such information from our records.

Analytics

How long we retain your data

If you leave a comment, the comment and its metadata are retained indefinitely. This is so we can recognize and approve any follow-up comments automatically instead of holding them in a moderation queue.

For users that register on our website (if any), we also store the personal information they provide in their user profile. All users can see, edit, or delete their personal information at

any time (except they cannot change their username). Website administrators can also see and edit that information.

What rights you have over your data

If you have an account on this site, or have left comments, you can request to receive an exported file of the personal data we hold about you, including any data you have provided to us. You can also request that we erase any personal data we hold about you. This does not include any data we are obliged to keep for administrative, legal, or security purposes.

Where we send your data

Visitor comments may be checked through an automated spam detection service.

How we protect your data

Security

The security of your Personal Information is important to us but remember that no method of transmission over the Internet, or method of electronic storage, is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security. WIRRED uses SSL certificates to ensure your safety.

If you have any questions you can contact us at info@wirred.org