

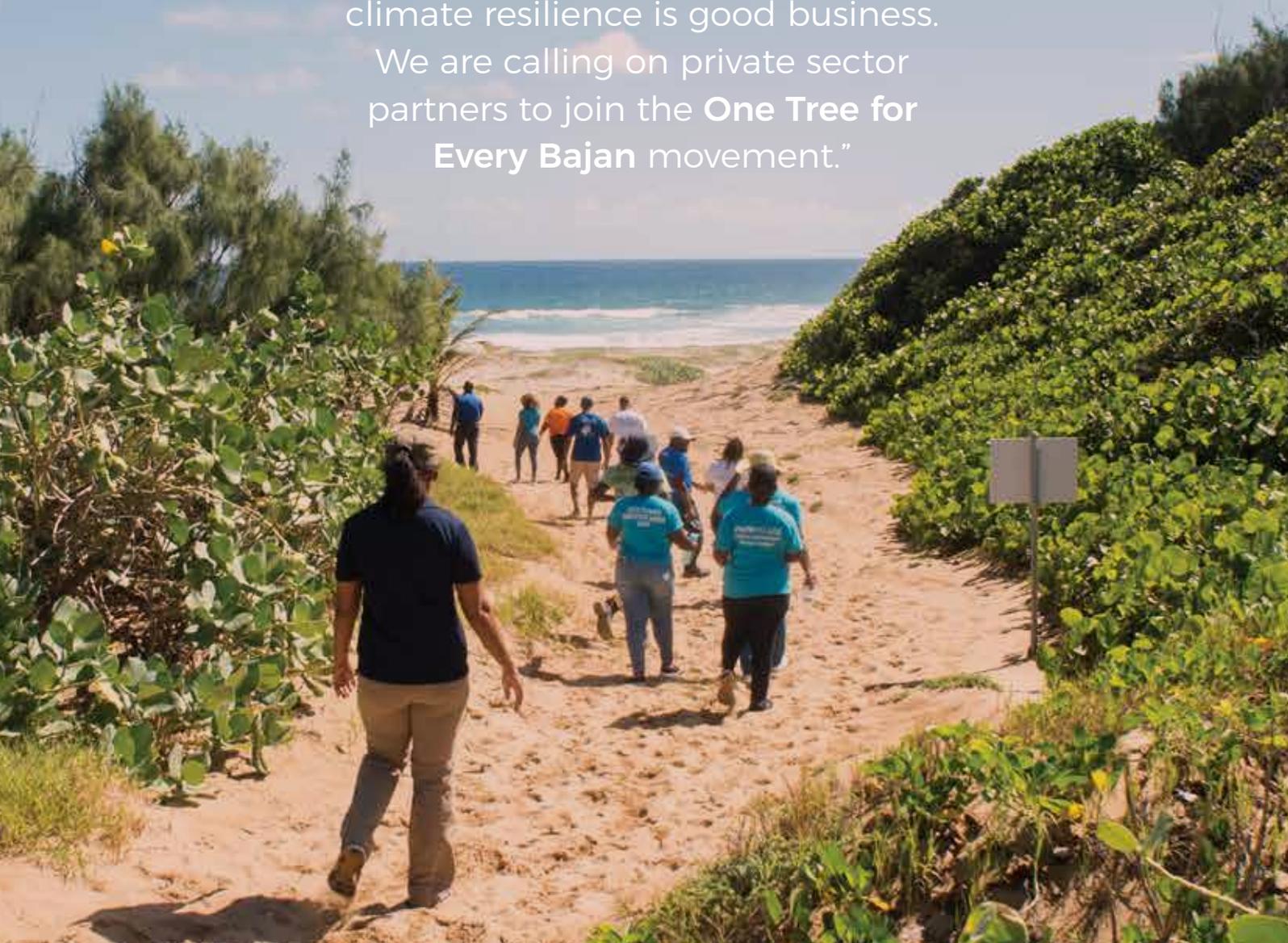


ONE TREE FOR EVERY BAJAN

'Corporate Social Responsibility, Business for Good'

LEADERSHIP

"We all know that climate change is serious business & building climate resilience is good business. We are calling on private sector partners to join the **One Tree for Every Bajan** movement."





The One Tree For Every Bajan Program offers businesses an opportunity to take purposeful action, give back and share their values alongside economic growth.





As a Small Island Developing State (SIDS), Barbados and its businesses are particularly vulnerable to climatic threats and that's why building climate resilient communities is critical to our mission.

But we can't do this alone. Diverse partnerships and private sector engagement are essential to sequestering carbon, building and protecting habitat, increasing biodiversity and building a vibrant, healthy future for all.

The role of the private sector continues to shift toward developing more holistic business models. This is why companies are focusing more and more on care for the environment and the communities they serve.

OUR COMMITMENT

One Tree for Every Bajan program, is committed to engaging communities in co-creating a better future for Barbados and its people.

Our goal is to:



Build habitat, increase biodiversity, sequester carbon and build climate resilience,



Promote a culture of environmentally conscious volunteerism,



Create a movement of environmental stewardship in Barbados (inclusive of vulnerable groups),



Effectively leverage partnerships toward the long-term goal of planting One Tree for Every Bajan, and



Do our part in working towards The Government of Barbados's 2030 net zero climate mitigation target and goal of planting 1 million trees starting 2020.

HOW TO GET INVOLVED?

We're working with the private sector to develop individualized corporate social responsibility packages.

Get in touch today to make an impact by emailing us at **onetree@wirred.org**.

Here's how you can get involved:

- Donate To Support Our Work
- Gift A Tree
- Donate Trees
- Employee Giving & Corporate Volunteerism Program
- Plant Trees To Offset Your Carbon Footprint
- Sign Up For The One Tree For Every Bajan Web App at www.1tree1bajan.com
- Purchase Trees from Our Nursery
- Follow and Tag us on social media at [@onetreeonebajan](https://www.instagram.com/onetreeonebajan) and [@wirredbarbados](https://www.instagram.com/wirredbarbados)

OUR ONE TREE STORY



One Tree for Every Bajan was birthed through impactful corporate social responsibility partnerships.

Our first effort was in 2016 with the **WALKERS BEACH DUNE RESTORATION PROJECT.**

Walkers Beach is the largest nesting site for the giant, endangered Leatherback Turtle in Barbados. Local businesses, International universities and Bajan communities joined WIRRED to restore the dune ecosystem along this beach which protects their nesting habitat.

We collaborated with Bellairs Research Institute of McGill University, Barbados Sea Turtle Project, National Conservation Commission, Waste 0, Coastal Zone Management Unit, UNDP, Slow Fish Barbados and the Caribbean Permaculture Research Institute (CPRI) to develop a sound scientific methodology for restoration.

Now, by understanding and respecting the vital role of trees, we are systematically expanding the One Tree project to include public and community spaces all over Barbados.

‘One Tree For Every Bajan started with a simple vision – Restore and Protect Barbados.’

The vision to restore, protect and sequester carbon by planting for the future has now spread beyond Walkers Reserve.

At One Tree for Every Bajan we are constantly re-evaluating our planting patterns and looking for innovative ways to keep our trees thriving. As we identify locations outside of Walkers Reserve we will be looking for **Three Critical Enabling Factors**:



- 1) IRRIGATION (WATER- LOTS OF IT!),
- 2) PROTECTION FROM ANIMALS AND OTHER THREATS &
- 3) PERIODIC SUPERVISION TO ENSURE THAT OUR PLANTS GET THE CARE THEY NEED.

Corporate Partnerships Make One Tree work!

The support of our corporate partners helps us to continue doing meaningful environmental work.

Help us broaden our reach and make a lasting impact.





Connect with us Today!

Let's build a climate resilient community
and scale its impact together.

www.1tree1bajan.com





ABOUT WIRRED

Walkers Institute for Regenerative Research, Education and Design (WIRRED) is a not-for profit think tank, research centre and consultancy dedicated to regenerative agroforestry practices. We are committed to climate smart strategies which demonstrate that ecosystem-based mitigation and adaption offer tremendous opportunities in achieving climate resilience.

WIRRED offers nature base solutions geared towards building habitat, increasing biodiversity and sequestering carbon, while reconnecting people to nature through eco agritourism and educational experiences.

The organization believes that successful regenerative development requires a multi-sector network that includes the private sector, public sector, academia and the community. At the centre of these partnerships is one common focus - a shared love for people, equity, equality and the environment.

*Find out more about WIRRED and
One Tree for Every Bajan at www.wirred.org*